



# ORACLE®

## Web deployed core business system

### About the customer

BMJ Group is one of the world's leading providers of trusted medical information for healthcare professionals and patients. BMJ Group provides through BMJ Learning, continuing professional development online modules and exam revision materials, as well as events and workshops for the healthcare profession. The Group is well known for publishing the BMJ (British Medical Journal), over 25 specialist journals, BMJ Clinical Evidence and BMJ Best Treatments. BMJ Group is owned by the British Medical Association.

### About the project

Savant supply and maintain three core systems to the BMJ Group; they manage the subscriptions, distribution and payments for over 20 medical journals, as well as the distribution of BMA News, the weekly newspaper for Doctors.

These three systems are written using Oracle developer 2000 and are running on a 10g Oracle database.

The main technical aspects of the systems are:

- Fully web deployed applications collecting information from BMJ staff and from online subscribers
- Employing various methods to import data from external sources for processing
- The use Oracle scheduler to produce batch reports, over night or at month end
- Generating mailing files in a variety of formats that are used by mailing houses to distribute the journals to world wide customers
- Integrating with Microsoft Word to mail merge documents to send to customers.

These systems are in daily use across the organisation and they enable BMJ Group's core business activities.

*"BMJ Group has had a long relationship with Savant, who provide development and maintenance support for one of our business critical transactional systems along with our business intelligence environment.*

*We have always found Savant to be responsive to the changing commercial needs of our publishing environment, and capable in the translation of these needs into robust technical solutions."*

**Phil Caisley**  
**Head of Information Services**

